



THRIVING WOMEN

2018 A CONFERENCE
TO CONNECT AND
ADVANCE AGRI-WOMEN

**SPONSOR AND
PARTNER PROSPECTUS**

WHY FOCUS ON WOMEN?

While women play a critical role in the day-to-day operation of Australian farms and in rural communities, women are also very involved in an extensive range of activities around 'agribusiness'. Agribusiness encompasses all areas of agricultural production including wine, horticulture, grains, livestock, fisheries and aquaculture, forestry and fibre, and all activities involved in the production, processing, distribution marketing and value adding of these commodities.

Current research identifies that:

- Women are occupying an increasing number of diverse roles in agribusiness
- Women are seeing agribusiness as an innovative, contemporary and exciting sector contributing significantly to the South Australian and national economies
- Women are at various stages of their career and are seeking access to different opportunities and experiences
- Women are improving the capacity and capabilities of businesses

Meet our host WoTL the "new" company growing out of Partners in Grain SA (PinG SA).

Until 1st July 2017, PinG SA was a grower-driven group who were passionate about delivering training programs for women at the 'grass roots' level. Its emphasis has been on providing locally relevant, personalised training to rural women, by using highly skilled facilitators. Through this learning environment PinG SA has grown a strong network of rural women who have built skills and knowledge to positively impact primary production whilst enhancing family life, rural communities and their careers.

Now is the time to work collaboratively at a state level to develop a pathway for addressing the needs of women in all sectors of primary production. Hence, the formation of WoTL, a company limited by guarantee, which will build and nurture a learning community by drawing on the collective experience, skills and knowledge of women in the agri-sector.

The *Thriving Women 2018 Conference* is an initiative of WoTL who are the hosts of this important event.

In hosting this conference WoTL will bring together rural women to explore ideas and strategies for linking women and groups into networks, sharing resources, knowledge, and skills, to meet the needs of agri-women in South Australia. WoTL's aim is to build on the inclusive environment of the South Australian Government's *Women Influencing Agribusiness and Regions (WIAR)* strategy.

The *WIAR Strategy and Action Plan* promotes and delivers opportunities to include the diversity of women's skills, knowledge and experiences by blending the interrelationships and the interconnections among people in Agribusiness and Regions. WIAR has been developed through a partnership between women in industry, community and Primary Industries and Regions SA (PIRSA) to address the actions and outcomes needed to ensure this potential is realised.

The *Thriving Women 2018 Conference* delivers an opportunity to build on these strategies and provide another platform to promote the WIAR strategy through listening to each other's point of view, acknowledging each other's skills, creativity, innovation, hard work, and growing to be confident, capable, connected and influential.

HOW CAN YOU BECOME INVOLVED?

There are a number of sponsorship packages – Diamond, Ruby, Emerald, Sapphire and Conference Dinner – each offering great value to your organisation. These are outlined further in the prospectus.

Other opportunities

In-Kind Sponsorship arrangements are also available and appreciated. This might include media coverage, audio visual, transport, entertainment or value-added items for our delegates. We would love the support of any businesses in any way for our *Thriving Women 2018 Conference*.

There are opportunities to discuss your organisation's requirements with our Sponsorship Coordinators who will be pleased to tailor your sponsorship package.

For further information please contact:

Dr Pat Hamilton

Conference Convenor
E: phamilton@rbh2.com
M: 0409 180 164

Stephanie Cook

Sponsorship Coordinator
E: sponsorship@thrivingwomen2018.com.au
M: 0427 284 724

Jessica Crettenden

Sponsorship Coordinator
E: sponsorship@thrivingwomen2018.com.au
M: 0428 540 715

Diamond Sponsor \$20,000 (+GST)

Company acknowledgement

Acknowledgement as a Diamond Sponsor at the formal opening and closing of the conference

The opportunity for a representative to host/participate in a relevant session

Full page colour advertisement in our conference program

Feature signage/corporate banner strategically placed at the event, supplied by you

The opportunity to promote your Diamond Sponsor Partnership with Thriving Women 2018 in any advertising you undertake prior to the event

Organisation logo stated as a Diamond Sponsor Partner on the:

- Front cover of the 2018 conference program
 - Sponsors section of the conference program
 - PowerPoint presentation at the Official Opening and Closing of the conference
 - Conference social media feeds
-

Registration

Complimentary registration for four company delegates

Two additional tickets to the conference dinner

Showcase

Complimentary exhibition booth, in a superior location at the Conference Showcase

Promotional material

Hyperlink from our conference website to your website

Option to supply a voucher or item (agreed upon by our Sponsorship Committee) for our conference gift bags

An e-flyer in the conference promotion package

Option to supply gifts for keynote speakers

Ruby Sponsor \$10,000 (+GST)

Company acknowledgement

The opportunity for a representative to participate in a relevant session

Half page, colour advertisement in our conference program

Feature signage/ corporate banner strategically placed at the event, supplied by you

The opportunity to promote your Ruby Sponsor Partnership with Thriving Women 2018 in any advertising you undertake prior to the event

Organisation logo stated as a Ruby Sponsor Partner on the:

- Sponsors section of the conference program
 - PowerPoint presentation at the Official Opening and Closing of the conference
 - Conference social media feeds
-

Registration

Complimentary registration for three company delegates

Showcase

Complimentary exhibition booth, in a superior location at the Conference Showcase

Promotional material

Hyperlink from our conference website to your website

Option to supply a voucher or item (agreed upon by our Sponsorship Committee) for our conference gift bags

An e-flyer in the conference promotion package

Emerald Sponsor \$5,000 (+GST)

Company acknowledgement

Quarter page, colour advertisement in our conference program

Feature signage/ corporate banner strategically placed at the event, supplied by you

The opportunity to promote your Emerald Sponsor Partnership with Thriving Women 2018 in any advertising you undertake prior to the event

Company logo stated as an Emerald Sponsor Partner on the:

- Sponsors section of the conference program
 - Conference social media feeds
-

Registration

Complimentary registration for one company delegate

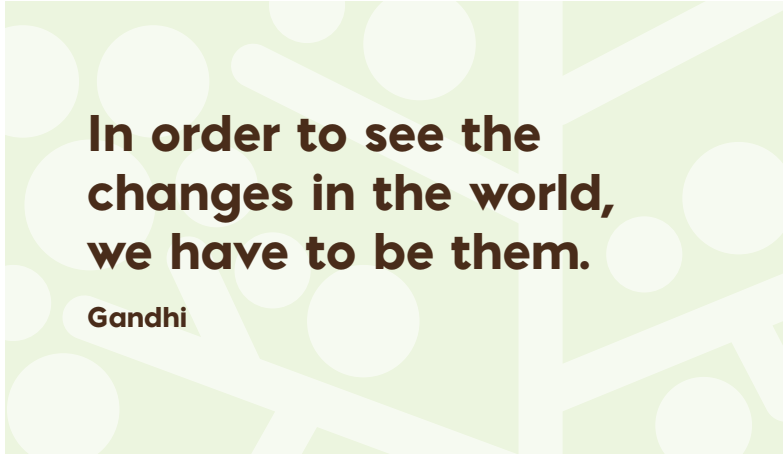
Showcase

Complimentary exhibition booth at the Conference Showcase

Promotional material

Hyperlink from our conference website to your website

An e-flyer in the conference promotion package



**In order to see the
changes in the world,
we have to be them.**

Gandhi

Sapphire Sponsor \$2000 (+GST)

Company acknowledgement

One quarter page, black and white advertisement in our conference program

The opportunity to promote your Sapphire Sponsor Partnership with Thriving Women 2018 in any advertising you undertake prior to the event

Company logo stated as a Sapphire Sponsor Partner on the:

- Sponsors' section of the conference program
 - Conference social media feeds
-

Registration

Complimentary Dinner ticket for one company delegate

Promotional material

Hyperlink from our conference website to your website

An e-flyer in the conference promotion package

Dinner Sponsor \$20,000 (+GST)

Company acknowledgement

Official Organisation acknowledgement and appreciation at the Conference Dinner as the Sponsor Partner

The opportunity for a brief address by a representative at the Conference Dinner

Full page, colour advertisement in our conference program

Feature signage/corporate banner strategically placed at the dinner, supplied by you

The opportunity to promote your Conference Dinner Sponsor Partnership with Thriving Women 2018 in any advertising you undertake prior to the event

Company logo stated as the Dinner Sponsor Partner on the:

- Conference Dinner menu
 - Sponsors section of the conference program
 - PowerPoint presentation at the Conference Dinner
 - Conference social media feeds
-

Registration

Complimentary registration for two company delegates

Six additional tickets to the Conference Dinner

Showcase

Complimentary exhibition booth, a superior location at the Conference Showcase

Promotional material

Hyperlink from our conference website to your website

The opportunity to have promotional material (agreed upon by our Sponsorship Committee) on the dinner tables at the Conference Dinner

An e-flyer in the conference promotion package

Option to supply gifts for Dinner keynote speakers

**We can be the
victims of change
or we can plan for it,
shape it and emerge
stronger from it.
The choice is ours.**

Sonaran Institute

Morning Tea Sponsor

** Only 2 available
\$2,000 (+GST)

Company acknowledgement

One quarter page, black and white advertisement in our conference program

Feature signage/ corporate banner strategically placed at Morning Tea, supplied by you

The opportunity to promote your Morning Tea Sponsor Partnership with Thriving Women 2018 in any advertising you undertake prior to the event

Company logo stated as a Morning Tea Sponsor Partner on the:

- Sponsors section of the conference program
 - Conference social media feeds
-

Registration

Registration for one day for company delegate

Four complimentary tickets to sponsored Morning Tea

Promotional material

Hyperlink from our conference website to your website

An e-flyer in the conference promotion package

Afternoon Tea Sponsor

** Only 2 available
\$2,000 (+GST)

Company acknowledgement

One quarter page, black and white advertisement in our conference program

Feature signage/ corporate banner strategically placed at Afternoon Tea, supplied by you

The opportunity to promote your Afternoon Tea Sponsor Partnership with Thriving Women 2018 in any advertising you undertake prior to the event

Company logo stated as an Afternoon Tea Sponsor Partner on the:

- Sponsors section of the conference program
 - Conference social media feeds
-

Registration

Registration for one day for company delegate

Four complimentary tickets to sponsored Afternoon Tea

Promotional material

Hyperlink from our conference website to your website

An e-flyer in the conference promotion package

All successful women and men are big dreamers. They imagine what their future could be, ideal in every respect, and then they work every day toward their distant vision, that goal or purpose.

Sonaran Institute

Coffee Cart Sponsor

**** Only 1 available**
\$3,000 (+GST)

Company acknowledgement

One quarter page, black and white advertisement in our Conference program

The opportunity to supply coffee cups with your company logo and contact details

The opportunity to promote your Coffee Cart Sponsor Partnership with Thriving Women 2018 in any advertising you undertake prior to the event

Company logo stated as our Coffee Cart Sponsor Partner on the:

- Sponsors section of the conference program
 - Conference social media feeds
-

Registration

Complimentary registration for one company delegate

Promotional material

Hyperlink from our conference website to your website

An e-flyer in the Conference promotion package

Terms and Conditions of Sponsorship

- Please note that the first call for sponsorship registrations will end on 30 September 2017.
- To secure your sponsorship with us, please complete the registration form, ensure it is signed and returned with the deposit as soon as possible. The registration form can be found at the end of this prospectus. Please email to: sponsorship@thrivingwomen2018.com.au or post to Thriving Women 2018, c/o Stephanie Cook, PO Box 2254, Port Lincoln SA 5606.
- Payment terms: 50% deposit required one week from sponsorship acceptance. Balance Due 31st October, 2017.
- A confirmation of your acceptance will be sent with a tax invoice for the sponsorship amount. All prices in this document are exclusive of GST. GST will be noted in the invoice issued.
- Once full payment has been made a contract with Thriving Women 2018 will be sent highlighting further information in regard to the conference. Artwork for logos, advertising and delivery details for signage will also be required/ advised at that time.
- A detailed program with all session information will be forwarded when available.
- Thriving Women 2018 reserves the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and or the conference. Every effort will be made to maximise sponsor benefits, as well as the delegates' experience.

Contact details

To take advantage of this wonderful opportunity and to support Thriving Women 2018 please contact our Conference Sponsorship Coordinators:

Stephanie Cook **Jessica Crettenden**
P: 0427 284 724 P: 0428 540 715

E: sponsorship@thrivingwomen2018.com.au
www.thrivingwomen2018.com.au
Facebook.com/thrivingwomen2018
Instagram.com/thrivingwomen2018
Twitter.com/@thrivingwomen18

SPONSORSHIP APPLICATION FORM



To register your sponsorship please return this form as soon as possible to:

sponsorship@thrivingwomen2018.com.au

Contact Person (all correspondence will be forwarded to this person):

Name:

Position:

Organisation:

Address:

Suburb:

State:

Post Code:

Phone:

Email:

Level of Sponsorship (all amounts are in Australian dollars and exclude GST)

Diamond Sponsor	\$20,000	Dinner Sponsor	\$20,000
Ruby Sponsor	\$10,000	Morning Tea Sponsor	\$2,000
Emerald Sponsor	\$5,000	Afternoon Tea Sponsor	\$2,000
Sapphire Sponsor	\$2,000	Coffee Cart Sponsor	\$3,000

Total:

Bespoke Sponsor

Other opportunities

Your signature below is an authorised acceptance of the sponsorship entitlements as per the Sponsorship Proposal and acceptance of the Terms and Conditions.

More information is available on our conference website: **WWW.THRIVINGWOMEN2018.COM.AU**

Signed: Date:

19 & 20 FEBRUARY 2018, ADELAIDE HILLS CONVENTION CENTRE, HAHNDORF, SOUTH AUSTRALIA

Initiated and supported by WoTL Ltd